

CedarCreek Estate Winery July 2011

Win a trip to see the Jim Cuddy Sunset Concert at CedarCreek Estate Winery

RULES & REGULATIONS

SPONSOR This contest (the Contest) is sponsored by Co. (the "Sponsor"), CedarCreek Estate Winery, of 5445 Lakeshore Road, Kelowna, BC, Canada V1W 4S5

ELIGIBILITY To enter and be eligible to win, an entrant must be an individual who is a legal resident of the Province of British Columbia and who has reached the legal drinking age of nineteen years old on or before July 1st, 2011. The Contest is not open to any employee of, nor to any person domiciled with an employee of, the Sponsor or any of the Sponsor's advertising or promotional agencies. Employees and contractors of the provincial liquor agencies, liquor licensees, their employees and members of the immediate families of the aforementioned or persons with whom they are domiciled are not eligible. **THE CONTEST IS VOID WHERE PROHIBITED BY LAW**, and is subject to all applicable Federal, Provincial and Municipal laws

HOW TO ENTER To enter, just send an email to www.cedarcreek.bc.ca/contest with "Jim Cuddy contest" in the heading. Include your name, address, phone number and email address (optional) and you will be automatically entered for a chance to win. When completed and submitted, the entry will be recorded automatically. Only one (1) entry is allowed per household, regardless of the number of persons or email addresses at a given household. Before being declared a winner, the selected entrant must first correctly answer, unaided, a mathematical skill testing question. The Sponsor and its agents, representatives and those associated with them are not responsible for any entry, prize notification or claim which fails to get entered, is lost, misdirected, illegible, or incomplete, which is undeliverable, or which arrives late, as the case may be, whether or not due to the fault of the Sponsor or of any other person and whether or not

due to an interrupted or unavailable browser or network server or malfunction, congestion, incompatibility, misconnection or miscommunication, failed or lost computer transmissions, or if the Sponsor's e-mail/website portal is compromised by viruses, bugs, unauthorized intervention, or for any other technical malfunction or traffic congestion on the Internet or the Sponsor's website, or for damage to any entrant's or any other person's computer or for breaches of privacy due to interference by third party computer "hackers" (collectively, "Technical Problems"). The Sponsor reserves the right, in its sole discretion, to cancel or suspend the Contest should a virus, bug or other cause beyond the reasonable control of the Sponsor corrupt the security or proper administration of the Contest. Any attempt to deliberately damage any website or to undermine the legitimate operation of the Contest is a violation of criminal and civil laws, and should an attempt be made to do so, the Sponsor reserves the right to seek remedies and damages to the fullest extent permitted by law, including criminal prosecution

For mail in entry hand print your name, complete address, daytime telephone number, and date of entry on a 5" x 7" plain piece of paper, sign the paper and mail it to: Jim Cuddy Contest, CedarCreek Estate Winery, 5445 Lakeshore Road, Kelowna, BC, Canada, V1W 4S5. Mail-in entries must be postmarked by July 1, 2011 and received by July 29, 2011. Entries become the property of CedarCreek Estate Winery ("Sponsor") and will not be returned.

ENTRY DEADLINE The Contest begins July 1st, 2011 (00:00:01, PST) and ends July 29th, 2011 (23:59:59, PST). No entry may be submitted after the end of the Contest and no entry received by the Sponsor after that time will be valid

NO PURCHASE NECESSARY NO PURCHASE IS NECESSARY IN ORDER TO ENTER THE CONTEST OR BECOME ELIGIBLE TO WIN. A PURCHASE WILL NOT INCREASE YOUR ODDS OF WINNING

PRIZES There is one (1) prize available to be won, consisting of:

- One room (double occupancy) at the Manteo Resort for the evenings of August 10, 2011 and August 11, 2011
- Dinner for (2) two at the CedarCreek Terrace Restaurant for the Concert dinner package menu on August 11, 2011

- Two (2) tickets and reserved seats for the Jim Cuddy contest at CedarCreek Estate Winery on August 11, 2011.

All income and other taxes relating to the prize are the sole responsibilities of the winner. Prizes must be accepted by the winner as awarded, and are not transferable. No cash value will be given for a prize and no substitutions will be made for a prize (and without limiting the foregoing, prizes may not be sold or traded). In the event of the unavailability of all or any component or portion of the prize, the Sponsor reserves the right to substitute a prize, or a component or portion of the prize, of equal or greater value.

METHOD OF SELECTION

A random selection to determine the one (1) potential winner will be made by the Sponsor (either by one of its employees or, at its option, by an independent judging organization) Kelowna, British Columbia, on August 2nd, 2011 at approximately 10:00 a.m. (PST), from among all eligible entries received. The method of selection may, at the Sponsor's discretion, be through a computer-generated selection from an electronic database containing all of the eligible entries, or in such other manner as the Sponsor reasonably determines such that all eligible entries will have an equal chance of being selected. The person conducting the random selection will act as judge and their decisions as to eligibility and the selection process to be employed will be final. The entrant whose entry is so selected must, in order to become the winner, correctly answer, unaided, an mathematical skill-testing question, complete, sign and return the Declaration and Release described below, and comply with all of the other Contest rules. If they fail to do so then another random selection of a potential winner will be conducted, and this process will be repeated until each winner is declared. The skill-testing question will be administered by mail.

ODDS

The odds of being selected as a potential winner will depend upon the total number of eligible entries received prior to the close of the Contest.

DECLARATION AND RELEASE Before being declared a winner, the selected entrant will be required to sign and return (on or before August 9th, 2011) the Sponsor's declaration and release document in a form acceptable to the British Columbia Liquor Distribution Branch (BCLDB)

and the BC Liquor Control and Licensing Branch, under which the selected entrant:

(a) represents and warrants that he or she is the authorized account holder of the e-mail address associated with the selected entry, was the person who submitted the selected entry, was eligible to enter the Contest and has complied with all of the Contest rules;

(b) releases the Sponsor and all of its subsidiary and affiliated companies and all Provincial Liquor Agencies and their respective directors, officers, employees and agents from all liability of any kind in connection with the Contest, or occurring as a result of the prize being awarded or any travel related thereto;

(c) confirms their acceptance of the prize as awarded; and

(d) agrees to the use, without compensation, of their name, photograph, filmed or recorded image, name and city of residence in all publicity campaigns related to the contest, including on the Sponsor's website.

COMPLIANCE WITH RULES Failure to comply with any of the Contest rules will result in disqualification. Persons tampering with or abusing any entry mechanisms or policies will be disqualified

GENERAL All entries become the property of the Sponsor and will not be returned. Entries will be rejected if not fully completed. The Sponsor reserves the right to modify, suspend or terminate this Contest and will have no liability whatsoever if for any reason the Contest is not capable of running as planned, due to Technical Problems or for other reasons beyond the reasonable control of the Sponsor

BCLDB DISCLAIMER The British Columbia Liquor Distribution Branch and the BC Liquor Control and Licensing Branch are not connected with this Contest in any manner whatsoever and is not liable in any way whatsoever in regard to any matter which relates to or arises from the Contest

PRIVACY We respect your privacy. All information collected is for Contest and research purposes only unless otherwise specified and will remain the property of the Sponsor. No e-mail addresses or personal information collected will be shared, in any way, with any other parties.